

Version 3 – 01-23-17

Pesticide Risk Tool Policy for Generating Sustainable Financial Support

Goal: Meet current match requirement and build sustainable support for ongoing development and maintenance.

General policies:

1. Our overall strategy will be to encourage and document broad use and impacts. This strategy will improve our ability to generate support from third-parties with a vested interest in reducing health and environmental impacts of pest management-related activities.
2. Access to the tool will be open to all at no cost for basic functions. A suggested user or member contribution will be requested but not required at this level. Use registration will be required for all but basic introductory use to allow us to capture user metrics including location, crop(s), acres, etc.
3. Higher tier use, e.g., program-level use with multiple growers, farms, etc. will require a fee commensurate with the cost of supporting the use, plus overhead.
4. Our fee structure will consider ability to pay, i.e., fee reduction or elimination for developing countries.
5. Our primary strategy for funding will be to build contractual relationships with key partners who find value in the tool:
 - a. Food/fiber production, processing, distribution and retail partners , e.g., General Mills, SYSCO, Unilever, Wal*Mart, etc. These users may require special support, data input and output table formats in order to efficiently use the tool for internal management purposes.
 - b. Agriculture-related industries including those providing pesticide use and other data management products and services (e.g., CDMS, John Deere) for which our tool provides additional value.
 - c. Federal, state, local agencies and programs and organizations working with or on behalf of government agencies.
 - d. Non-governmental organizations (NGOs) including foundations, eco-labels, advocacy groups and others. Version 1 – 05-02-08 e. Advertising and outreach on the tool website or through access to tool users who “opt in” for offers from related industries and organizations.
6. Transparency
 - a. Sources and amounts of any gifts, grants or contracts over \$500 per year will be disclosed in regularly scheduled reports to the advisory committee and posted on the project website after advisory committee review.
 - b. Annual outline budget will be disclosed within an annual report to be posted on the website.
7. Conflict of interest
 - a. Funding in all forms must be free of conflict of interest and limit appearance of conflict, including potential to influence ranking or ratings applied to pesticide products.

b. All solicited and offered funds from any source greater than \$500 per year will be evaluated by the project director for potential for conflict of interest. Sources of funding will be reviewed annually by the advisory committee for conflict of interest.

Acceptable Sources of Funds

1. User fees and contracts - User fees from individuals for higher tier functions. - Contracts from “macro users”, e.g., industry, agencies, NGOs.
2. Grants and gifts - Individuals - Industry - federal and state agencies - NGOs

Prohibited/Restricted Sources

1. Pesticide manufacturers, distributors, retailers
 - User-fees will be accepted from individuals for higher tier use as per policy for all individual users
 - Post-development, grants, gifts and contracts will be formally reviewed by the project director and advisory group for conflict of interest or appearance thereof, and a decision made on a case-by-case basis. Full transparency will be maintained including listing funds/uses on the website.
 - Advertising will be accepted for non-pesticide products and services only.

Acceptable Outreach/Solicitation

1. Active

- solicitation on the website
- direct mail and electronic mail
- password access for authorized users funded by macro user fee
- access fee for advanced features

2. Passive

- list of services provided on website, other project communications
- request for contributions in project communications to users, funders
- donation button on website
- donation information slide for all presentations on the project

Contributions can be sent to: The IPM Institute of North America, Inc. Pesticide Risk Tool, 211 S. Paterson st, Suite 380, Madison, WI, 53503